

SEOTraining

SEO Analysis of Website

- 1.Website Analysis
- 2.SEO Competition Analysis
- 3.Keyword Research
- 4.Keyword Finalize
- 5.Search Engine Optimization Strategy Analysis
- 6.Initial Ranking analysis.

On page SEO Optimization

- 1.Content
- 2.Website Structure Optimization
- 3.Content Optimization
- 4.Image Optimization
- 5.HTML code optimization
- 6.Meta tag creation & optimization
- 7.HTML Sitemap creation
- 8.Web master tools
- 9.Analytics Setup & Monitoring
- 10.Robots.txt Optimization
- 11.RSS Feed Generation

Off page SEO Optimization

- 1.Google Base Optimization
- 2.Reputation building
- 3.Book marking
- 4.SEO Content writing
- 5.Quality link building
- 6.Article submissions
- 7.Press Release Creation
- 8.Blog commenting
- 9.Forum posting

Reputation Building

- 1.Trust building
- 2.Relationship building
- 3.Mentions
- 4.Tagging
- 5.Profile optimization
- 6.Profile building

Conversion Optimization

- 1.Conversion analysis
- 2.Conversion Tracking
- 3.Conversion Creation
- 4.Conversion building
- 5.CTR Improvements tactics
- 6.Authority building
- 7.ROI conversion optimization

Training for usage of SEO Tools

- 1.Webmasters tools
- 2.Analytics
- 3.Keyword Planner
- 4.SEO Marketing Tools
- 5.Website Analysis Tools
- 6.Trend Analysis Tools
- 7.Related keyword research tools
- 8.Training on SEO Content Management

Digital Marketing

- 1.Social Media
- 2.Content
- 3.Email
- 4.Mobile
- 5.Pay Per Click
- 6.CRO
- 7.Web Analytics
- 8.Facebook
- 9.Pinterest
- 10.Twitter

- 11.Linkedin
- 12.Youtube
- 13.Google Adwords
- 14.Google Analytics

Social Media Optimization Marketing

- 1.Social bookmarking
- 2.Social Networking Profiles creations
- 3.Social Networking Profile Optimizations
- 4.Content Sharing Optimization
- 5.Video Optimizations
- 6.Social media advertising (PPC)
- 7.Blogging
- 8.Blog Optimization

Live Project

- 1.Live Project